



# Impact100™ ATLANTA

## 2023 Sponsorship Agreement

### Sponsor

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

Website: \_\_\_\_\_

Social Media: Facebook: \_\_\_\_\_ Instagram: \_\_\_\_\_

### Contribution

Cash Amount: \_\_\_\_\_

In-Kind Description: \_\_\_\_\_

\_\_\_\_\_

### 2023 Sponsorship Level

**Friend of Impact** (\$250-\$999)     **Bronze** (\$1,000-\$2,499)     **Silver** (\$2,500-\$4,999)

**Gold** (\$5,000-\$9,999)     **Diamond** (\$10,000+)

In return for your contribution, Impact100 Atlanta will provide benefits as described in the 2023 Sponsorship Program Summary.

### Important Details and Terms

Impact100 Atlanta is a nonprofit corporation recognized as tax exempt under Section 501(c)(3) of the Internal Revenue Code. To protect our tax status, Impact100 requires the attached Sponsorship Terms as a material part of this Sponsorship Agreement. Your signature below indicates acceptance of such terms.

Please make sponsorship checks payable to Impact100 Atlanta noting "Sponsorship" in the memo line. Send payment and this signed agreement to **Impact100 Atlanta, P.O. Box 133251, Atlanta, GA 30333** or deliver to our **Sponsorship Chair, Lisa Lemke**, email: [lisa.lemke@consilio.com](mailto:lisa.lemke@consilio.com).

Please send a high-resolution logo for our website to [impact@impact100atlanta.org](mailto:impact@impact100atlanta.org).

Authorized Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_



## SPONSORSHIP TERMS

**Charitable Contribution.** Sponsor commits to make a charitable contribution to Impact100 Atlanta, Inc., a 501(c)(3) tax exempt nonprofit corporation ("Impact100"), as set forth on the first page of this Agreement. Impact100 will have unrestricted use of this payment.

**Sponsorship Benefits.** In consideration of the Sponsor's charitable contribution, Sponsor will receive the benefits associated with its sponsorship level as set forth in the Sponsorship Program. Impact100 will arrange and bear all costs and expenses related to these benefits. Sponsor acknowledges that some benefits are time sensitive (such as event recognition, directory inclusion, etc.) and may not be possible to provide within the same calendar year/membership cycle, depending upon when Sponsor makes its sponsorship commitment. Impact100 will use good faith efforts to ensure that Sponsor receives benefits for a complete 12-month event cycle commencing upon the date of this Sponsorship Agreement.

**No Endorsement/No Substantial Return Benefit.** Impact100's acknowledgement of Sponsor's sponsorship, while identifying the Sponsor, will not endorse Sponsor's products or services or contain any qualitative or comparative language or price information with respect to Sponsor's products or services. Impact100 will provide Sponsor no "substantial return benefit" and the sponsorship payment contemplated hereunder is intended as a "qualified sponsorship payment" as such terms are defined in Section 513(i) of the Internal Revenue Code and accompanying regulations.

**Non-Exclusivity.** This sponsorship is non-exclusive. Each party reserves the right to have other sponsors or to sponsor other organizations, as application in their sole discretion.

**Logo Recognition.** If logo recognition is a sponsorship benefit, Sponsor will provide a high resolution logo to Impact100 to be used solely for such purposes. Impact100 will not modify or alter Sponsor's logo in any way.

**Promotion by Sponsor.** Sponsor may publicly identify itself as a sponsor of Impact100 subject to prior review and approval of language by Impact100. Sponsor will not imply, orally or in writing, that Impact100 or its officers, directors or members endorse Sponsor or its products or services. Impact100 owns the name and logo set forth at the top of this Agreement (the "Impact100 Logo"). Sponsor may not use the Impact100 Logo in any manner without prior review and written approval of Impact100. In no event may the Impact100 Logo or name be used in connection with the sale of a product or service, or in any manner that implies support or opposition to any political views or candidates. Requests for review and approval must be sent to [impact@impact100atlanta.org](mailto:impact@impact100atlanta.org). Upon request, Sponsor will provide Impact100 with copies of any Sponsor materials that use the Impact100 Logo.

**Term of Sponsorship.** The term of this Sponsorship Agreement begins on the date signed and shall continue for a one year period. Upon expiration or earlier termination of the Agreement, each party shall cease use of the other's name or logo, including acknowledgments of sponsorship.