



2023 Sponsorship Program Summary

Impact100 Atlanta is a 501(c)(3), all-volunteer non-profit organization of women dedicated to improving the quality of life in the Metro Atlanta area. Each of our members donates \$1,000 to collectively fund transformational grants (of approximately \$100,000 each) to local charities in our community. We devote every cent of our member donations to fund our grant pool and rely on additional voluntary donations and sponsorships to cover administrative costs.

We are seeking corporate sponsors to offset the cost of marketing, software licenses, recruitment events, and major annual events. These events all provide publicity opportunities for your business, while the sponsorship benefits listed below bring your business directly to the attention of our membership of local philanthropic women. We also appreciate in-kind donations and will be glad to include them as part of your sponsorship contribution to Impact100 Atlanta.

In addition to recognition benefits, sponsorship at the silver levels and above come with the opportunity to designate one or more women from your organization to participate as voting members of Impact100 Atlanta, which can be an incredible networking and leadership development opportunity for your women employees, executives or other representatives. Financial and in-kind donations do not provide contributors with voting rights except as specified below.

2023 Sponsorship Levels and Benefits

	Friend of Impact	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Diamond Sponsor
Donation Amount	\$250 - \$999	\$1,000 - \$2,499	\$2,500 - \$4,999	\$5,000-\$9,999	\$10,000+
Website Listing	✓	✓	✓	✓	✓
Social media recognition		✓	✓	✓	✓
Membership directory/ newsletter listing		✓	✓	✓	✓
Logo Recognition at Signature Events		✓	✓	✓	✓
Invitation to in person Signature Events (Big Reveal & Annual Meeting)		✓	✓	✓	✓
Voting Memberships (for female employee or other representative)			✓ One (1) Impact100 membership	✓ Two (2) Impact100 memberships	✓ Three (3) Impact100 memberships
Participation at Grant Recipient award ceremony				✓	✓
Opportunity to briefly address Membership at Annual Meeting					✓

In-kind donations *Includes printing, catering, event and meeting space, etc.* In-kind donors will be recognized in signage and program at applicable event(s) and as “Friends of Impact” on Website (for donations valued \$250 or more).

If you have a different idea for supporting Impact100 Atlanta, we would love to hear from you and would be happy to discuss tailoring benefits and giving levels to meet your unique needs.

For more information about sponsorships, contact impact@impact100atlanta.org



2023 Sponsorship Levels and Benefits

Diamond \$10,000+ Donation

- Three (3) Impact100 memberships for designated employees or female representatives of the sponsoring organization
- Opportunity to briefly address full Membership at Annual Meeting
- Participation at Grant Recipient check award ceremony (Annual Meeting)
- Invitation to in person Signature Events (Big Reveal and Annual Meeting)
- Logo Recognition at Signature Events (Big Reveal, Meet the Finalists and Annual Meeting)
- Social media recognition
- Membership directory/newsletter listing
- Website listing

Gold \$5,000 - \$9,999+ Donation

- Two (2) Impact100 memberships for designated employees or female representatives of the sponsoring organization
- Participation at Grant Recipient check award ceremony (Annual Meeting)
- Invitation to in person Signature Events (Big Reveal and Annual Meeting)
- Logo Recognition at Signature Events (Big Reveal, Meet the Finalists and Annual Meeting)
- Social media recognition
- Membership directory/newsletter listing
- Website listing

Silver \$2,500 - \$4,999 Donation

- One (1) Impact100 membership for a designated employee or female representative of the sponsoring organization
- Invitation to in person Signature Events (Big Reveal and Annual Meeting)
- Logo Recognition at Signature Events (Big Reveal, Meet the Finalists and Annual Meeting)
- Social media recognition
- Membership directory/newsletter listing
- Website listing

Bronze \$1,000 - \$2,499 Donation

- Invitation to in person Signature Events (Big Reveal and Annual Meeting)
- Logo Recognition at Signature Events (Big Reveal, Meet the Finalists and Annual Meeting)
- Social media recognition
- Membership directory/newsletter listing
- Website listing

Friend of Impact \$250 - \$999 Donation

- Website listing

In-kind donations *Includes printing, catering, event and meeting space, etc.*

- Recognition in Signage and Program at sponsored event(s)
- Website "Friends of Impact" Listing (if in-kind donation valued at over \$250)

For more information about sponsorships, contact impact@impact100atlanta.org